

## **SSIP-IIC**

### **An Expert Talk on Startup India**

by

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## Details of the program

- **About the Program:**

In order to guide the students for Idea to Startup journey under an expert talk has been organized by Government Engineering College Daman. Prof. Malan has delivered the talk that covers many aspects related to startup journey. The following key points have been included in his presentation

Idea creation,

Idea Validation,

Creativity,

Market fit checking,

Requirement of the Product and service,

Development of PoC,

Development of Prototype,

Application for startup under Startup India and other related agencies,

Approval process etc.

Students also make aware regarding the central government flagship scheme of SSIP. The activity that can nurture the startup at early stage under IIC and other initiative by MoE, GoI was also discussed in the lecture.

### Participation details

**Student participants: 53, Faculty participation: 02 Total: 55**

